



HILLINGDON
LONDON

LONDON
20 DEC 2011

Application for a Sex Establishment Licence
Pursuant to Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982

Important Notes:

1. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.
2. You may wish to keep a copy of the completed form for your records

Section 1. – About the Applicant

1.A Please tick whether you are applying as;

- An individual (please complete 1.B below)
- A company or other corporate body (please complete 1.C below)
- A partnership or other unincorporated body (please complete 1.C below)

1.B Individual Applicants details;

Mr Mrs Miss Ms Other (e.g. Dr)

First Name/s STEVEN REG

Surname/s PANTLING

Date of Birth (D/M/Y) [REDACTED] Place of birth KINGSBURY, LONDON

Registered Address 142 PINNER ROAD

NORTHWOOD

Post Code HA6 1BP

Contact number 01923 840862 email theddenorthwood@hotmail.co.uk

1.C Other applicants details (e.g. company, corporate body, partnership etc);

Name N/A

Registered Address

Post Code

Registered Number (where applicable)

Contact number email

Description of applicant (e.g. company, corporate body, partnership etc);
.....

Date of incorporation of the company;

Please give full details of shareholders holding 5% or more of the issued share capital of the company;

Name/s;	Address/es;	Sharehold %
.....
.....
.....
.....

Is the whole of the business owned by the applicant?

- Yes
- No

1.D Applicants interest in the premises;

Please tick the applicants interest in the premises

- Freehold
- Leasehold (please attach details of the lease to this application)

1.E Other Sex Establishments operated by the applicant;

Please give details of any other sex establishments operated/owned/managed by the applicant (continue on a separate sheet if necessary);

..... NONE
.....

1.F Individual Applicants criminal history;

Please give details, including the date, of any convictions that may be relevant to this application. Please be advised that the Council may consult with the Metropolitan Police Service in respect of the suitability of the applicant.



Section 2. – Premises details

2.A Address/location of premises;

Trading Name of premises THE OLDE NORTHWOOD

Address 142 PINNER ROAD

NORTHWOOD

Post Code HA6 1BP

Contact number at premises 01923 840862

2.B Please tick the type of premises that you are proposing to licence;

- Premises
- Vehicle
- Vessel
- Stall

Where the application relates to a vehicle/vessel/stall, please give full details of the location or area (enclose a map where necessary);

2.C Please tick the type of Sex Establishment you are proposing to licence;

- Sex Shop (complete Section 3)
- Sex Cinema (complete Section 4)
- Sexual Entertainment Venue (complete Section 5)

2.D Hours of trade;

Please give the times during which the premises will be open to the public;

Monday 2 p.m. to 10 p.m.

Tuesday 2 p.m. to 10 p.m.

Wednesday 2 p.m. to 10 p.m.

Thursday 2 p.m. to 10 p.m.

Friday 2 p.m. to 10 p.m.

Saturday 2 p.m. to 10 p.m.

Sunday 2 p.m. to 10 p.m.

Section 3. – Sex Shop

3.A About the licensed area;

Please describe the area of the premises to be licensed (e.g. first floor show room etc);

N/A

3.B Articles for sale;

Please describe the articles to be offered for sale

N/A

Section 4. – Sex Cinema

4.A About the licensed area;

Please describe the area of the premises to be licensed (e.g. screen 2 etc);

N/A

Section 5. – Sexual Entertainment Venue

5.A About the licensed area;

Please describe the area of the premises to be licensed (e.g. rear function room etc);

~~Public Bar~~ Lounge Bar

5.B Types of performance;

Please give details of the type of entertainment proposed (e.g. Striptease, pole-dancing etc)

Striptease, Pole dancing, One to one personal dance

5.C Performance areas;

Please give information of any raised staging, pole platforms, private dance areas etc.

Pole in centre of dance area with raised podium
3 sofas in one area for personal dance, in full view of bar

5.D. Premises Licences under the Licensing Act 2003;

Does the premises have the benefit of a premises licence? If so, please give details of the premises licence number and the current Designated Premises Supervisor (DPS).

LBX 1 L 0283

STEVEN REG PANTLING

5.E Performers

Please state the measures proposed by the licence holder to protect performers/ensure their welfare, and include details of any house rules for performers conduct. Please also include details of changing/private areas for performers to which the public will not be admitted (please attach full details to this application);

Manager & staff constantly aware of customers in bar - CCTV on main dance area and personal area. No touch rule strongly enforced by all staff. House rules attached. Performers change in ladies cloak room, which is kept locked when vacant. Male customers no entry to corridor leading to cloak.

Section 6. Management of the Premises and operational plan

6.A Manager

Please state the name of the person who will be responsible for the day to day management of the business;

MRS CHRISTINE PANTLING

6.B Deputy

Please give the name of the person who will deputise for the Manager;

MR STEVEN PANTLING

6.C Restriction of admissions

Please explain what age restrictions/proof of age policies are proposed in respect of admission to the premises and how these are to be enforced (you may attach any proof of age policies to this application);

We have operated Challenge 21 for at least 5 years. Notices on both entrances. Anyone who appears to be under 25 is asked for I.D. Strictly enforced by all staff. No I.D. no entry. Even for groups if 1 person has no I.D. all refused.

6.D Security, Crime & Disorder

Please explain any proposals for security and the prevention of crime and/or disorder at the premises e.g. Door Supervisors, CCTV etc.

We have had exotic dances at these premises since 2000. We have full CCTV coverage which has always been made available to the police (usually for events outside the premises and outside of our trading hours).

6.E What advertisements, signs or displays are to be exhibited outside the premises?

Please provide as much detail as possible including size, nature and content (attach images if available);

Front of building has artwork on emergency exit, large board outside rear entrance (not visible to public on road). All signage has been in line with councils rules of management for consent to street use over previous years.

6.F Please describe how you plan to prevent the licensed area being viewed by passers-by, including window displays;

2 windows have been blocked by internal mirrors, 2 high windows + door window have venetian blinds. 2 main windows have heavy curtains which are closed + pressed together prior to shows. Not opened before 10 p.m. Curtain between bars

Section 7. Declaration

7.A Checklist

Please tick;

- I have enclosed Photo ID, or a certified copy (*Passport, Driving Licence etc*)
- I have enclosed proof that the applicant has the legal right to occupy the premises
- I have enclosed a full scale plan of the premises
- I have enclosed a location plan (*in respect of vehicles, vessels and stalls*)
- I have enclosed management policies, including proof of age, performers house rules etc.
- I have enclosed the licence fee £2300
- I understand that I must send a copy of my application and its enclosures to the Metropolitan Police Service
- I understand that the Councils standard conditions will be attached to my licence if granted
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements, my application will be rejected

CONTINUED...

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE NOT EXCEEDING £20,000, FOR ANY PERSON TO MAKE A FALSE STATEMENT WHICH HE KNOWS TO BE FALSE IN ANY MATERIAL RESPECT, OR WHICH HE DOES NOT BELIEVE TO BE TRUE IN CONNECTION WITH AN APPLICATION FOR THE GRANT, VARIATION, RENEWAL OR TRANSFER OF A SEX ESTABLISHMENT LICENCE.

Applicant 2

I STEVEN REG PANTLINS (insert name) declare that the information given in this application is true and complete in every respect.

Signature;  Date; 19.12.11

Position/capacity in signing PROPRIETOR/D.P.S

Applicant 2 (if necessary);

I (insert name) declare that the information given in this application is true and complete in every respect.

Signature; Date;

Position/capacity in signing

Please send your application and its enclosures to;

**The Licensing Service
London Borough of Hillingdon
Civic Centre
High Street
Uxbridge
UB8 1UW**

A copy will also need to be sent to;

**The Licensing Sergeant
Metropolitan Police Service
Northwood Police Station
2 Murray Road
Northwood
HA6 2YW**

THE OLDE NORTHWOOD

DANCER RULES (AMENDED 01/01/2012)

1. KEEP SHARP FOOT WARE OFF FURNITURE.
2. A BREAK OF 6 MINUTES BEFORE NEXT COLLECTION.
3. PLEASE ACCEPT A DRINK IF OFFERED – EVEN WATER
4. CUSTOMERS MUST NOT TOUCH YOU – MINIMUM FINE £20
5. CASH UP EVERY HOUR, ON THE HOUR.
6. DO NOT BRING ANY FOOD OR DRINK PURCHASED ELSEWHERE TO PUB
7. DO NOT USE ANY MAKE UP IN BAR AREA – PLEASE KEEP TOILETS CLEAN
8. DO NOT INVOLVE CUSTOMERS IN ANY PROBLEMS – SPEAK TO MANAGER
9. MINIMUM DONATION IS £1.
10. IN THE EVENT OF FIRE/ALARM LEAVE PREMISES IMMEDIATELY
11. KEEP BODY COVERED WHEN LEAVING BAR AREA
12. LIMITED LIABILITY FOR PROPERTY AND INJURIES
13. SIGN IN WITH REAL SIGNATURE - NOT DANCER NAME.
- 14. NO CONTACT IS ALLOWED BETWEEN DANCER AND CUSTOMER. DO NOT SIT ON CUSTOMER OR ALLOW THEM TO TOUCH YOU.**
15. PERSONAL DANCE. ONE ON ONE ONLY WHEN A STAGE SHOW IS ON. TAKE £10 FEE PRIOR TO DANCE. IF CUSTOMER PROBLEM WE WILL TERMINATE DANCE.
16. VARY THE MUSIC. DO NOT USE THE SAME TUNES
17. WRITE YOUR PERSONAL CONTACT PHONE NUMBER AND NAME IN BACK OF BOOK.
18. DO NOT USE MOBILE PHONES IN THE BAR.
19. THIS IS AN ENGLISH SPEAKING BAR - PLEASE SPEAK ENGLISH. EXCESSIVE USE OF FOREIGN LANGUAGE AND YOU WILL NOT WORK HERE AGAIN.
20. MINDERS – BOYFRIENDS – HUSBANDS – LOVERS – PROTECTORS ETC. ARE NOT WELCOME HERE... PLEASE LEAVE THEM OUTSIDE.
- 21. YOU ARE NOT ALLOWED TO EXCHANGE PHONE NUMBERS WITH CUSTOMERS. IF A CUSTOMER HANDS YOU THEIR PHONE NUMBER OR BUSINESS CARD PLEASE HAND IT TO A MEMBER OF STAFF AT THE END OF YOUR SHIFT.**